

Radinn AB – Cookie Policy

What is a cookie?

Radinn AB, Reg. No. 556922-1459 (“**Radinn**” or “**we**”) uses so-called cookies and other similar technologies on our website. A cookie is a small text file sent from a website to your web browser. Cookies do not carry viruses and cannot destroy any other information stored on your device.

Cookies are usually categorised based on their origin and based on whether they are stored in your web browser or not. Cookies can either be sent to you from the website you visit (i.e. *first-party cookies*) or from another organisation that delivers services to the current website, such as an analyst and statistical company (i.e. *third-party cookies*). Cookies can also be divided into *session cookies* and *persistent cookies*. A session cookie is sent to your device so that the websites that you visit can function properly during your visit and is not stored on your device but is erased when you close down your web browser. The function of a session cookie is for example that it is activated when you return to a previously visited part of the website and thus facilitates your navigation on the website. A persistent cookie, on the other hand, is stored in your web browser and thus allows a website to recognise your device even if you turn off your device or log off between visits.

Cookies on our website

We use the following types of cookies on our website:

- Strictly necessary cookies, which are essential for the functioning of this website and are placed automatically on your device whenever you access this website.
- Functional cookies, which enable increased functionality and customized content on the website. Such cookies may be sent from us or from a third party, whose services we use on our website.
- Analytical cookies, which allow us to track the number of visitors and other traffic on the website, so that we can measure and improve the performance of the website. For example, such cookies help us keep track of which pages of the website that are most and least popular. Such cookies may be sent from us or from a third party, whose services we use on our website.

In order to improve your experience of our website, Radinn allows third-party cookies. Third-party cookies are placed by third parties and used by them. For more information regarding those third parties’ usage of cookies, refer to each company respectively. The chart below explains which cookies are such third-party cookies, and which entity that is responsible for each such cookie. The chart further explains what cookies we use, why and for how long they are stored on the user’s computer.

For more information on how Radinn is processing personal data and your rights related

thereto, please see our privacy policy <https://www.radinn.com/legal/privacy-policy>.
We use the following cookies on our website

Strictly necessary cookies

Cookie	Domain	Description	Duration
ARRAffinity	.radinn.com	ARRAffinity cookie is set by Azure app service, and allows the service to choose the right instance established by a user to deliver subsequent requests made by that user.	Session
ARRAffinitySameSite	.radinn.com	This cookie is set by Windows Azure cloud, and is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.	Session
ASP.NET_SessionId	www.radinn.com	Issued by Microsoft's ASP.NET Application, this cookie stores session data during a user's website visit.	Session
__RequestVerificationToken	www.radinn.com	This cookie is set by web application built in ASP. NET MVC Technologies. This is an anti-forgery cookie used for preventing cross site request forgery attacks.	Session
sxa_site	www.radinn.com	This cookie is used to identify the website visitor's session state across page requests on server.	Session
_abck	.list-manage.com	This cookie is used to detect and defend when a client attempt to replay a cookie. This cookie manages the interaction with online bots and takes the appropriate actions.	1 year
ak_bmsc	.us10.list-manage.com	This cookie is used by Akamai to optimize site security by distinguishing between humans and bots	2 hours

bm_sz	.list-manage.com	This cookie is set by the provider Akamai Bot Manager. This cookie is used to manage the interaction with the online bots. It also helps in fraud preventions	4 hours
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Analytical cookies

Cookie	Domain	Description	Duration
SC_ANALYTICS_GLOBAL_COOKIE	www.radinn.com	Sitecore sets this cookie to track the number of visits a visitor makes to the website.	13 months and 4 days
_ga	.radinn.com	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	13 months and 4 days
_gid	.radinn.com	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.	1 day
_gat_UA-*	.radinn.com	Google Analytics sets this cookie for user behaviour tracking.	1 minute
FPID	.radinn.com	Google Tag Manager sets this cookie for server-side tagging.	13 months and 4 days

ga*	.radinn.com	Google Analytics sets this cookie to store and count page views.	13 months and 4 days
FPLC	.radinn.com	Google Tag Manager sets this cookie for tracking between domains.	20 hours
FPAU	.radinn.com	Google Tag Manager sets this cookie for analytics and reporting purposes to gather data about the user and their activity on the website.	3 months
_fbp	.radinn.com	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	3 months

Functional cookies

Cookie	Domain	Description	Duration
_mcid	.list-manage.com	This is a Mailchimp functionality cookie used to evaluate the UI/UX interaction with its platform	1 year

Other cookies

Cookie	Domain	Description	Duration
_mc_anon_id	.list-manage.com	This is a Mailchimp cookie. Further description is currently not available.	N/A
market	www.radinn.com	Description is currently not available.	1 year

Consent to cookies

By giving your consent in the cookie banner presented to you when entering the website, either to some or to all types of cookies, you consent to our use of the cookies described in this policy. You may deactivate or restrict the transmission of all cookies that are not strictly necessary for the functioning of our website. Such strictly necessary cookies are a

prerequisite for our website to function and may be used without your consent.

You deactivate or restrict the transmission of other cookies by changing the settings of your web browser. Web browser settings are often found in the “Tools” or “Preferences” menu (please refer to your web browser’s help section).

Please note that if you choose to deactivate cookies in your web browser, this may also mean that the cookies that are necessary for the basic functions of the website are deactivated. This may result in the website ceasing to function in a secure and correct way and certain services may not be provided.

Changes to the cookie policy

Radinn is entitled to amend this policy at any time if it is necessary to fulfill the requirements according to applicable laws and regulations or if it is necessary due to changes in Radinn’s operations.

In such a situation, Radinn will provide information concerning the changes according to applicable law. Applicable information will be available in this privacy policy, on the Radinn website and/or provided in other appropriate ways.

Our Contact details

If you have any questions regarding this cookie policy, please contact us by using the contact details below.

Radinn AB

Grimsbygatan 24, 211 20 Malmö, Sweden

privacy@radinn.com

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Last updated: June 19th 2023